

# Leaflet Corporation Showcases Contract Automation Platform at IACCM Americas 2019

*Award-Winning Contract Automation and Management Solution Featured at World's Largest Gathering of Contract Professionals*

**Boston and Phoenix – November 4, 2019** – Today at the [IACCM Americas Conference 2019](#) in Phoenix, AZ, **Leaflet Corporation** showcased the latest iteration of the Leaflet® Contract Automation and Management Platform™ to an audience of contract and commercial managers, negotiators, attorneys and supply chain professionals.

“With over 55,000 members across 179 countries, the International Association for Contract & Commercial Management (IACCM) is the world’s leading organization serving both public and private sector professionals focused on contract creation and management,” said Sam Muthusamy, CEO of Leaflet Corporation. “We are honored to have been invited by the IACCM to participate as one of a select group of ‘Emerging Technology Companies’ to demonstrate our proven solutions at this important industry event,” said Muthusamy.

The Leaflet Contract Automation and Management Platform is a complete contract solution that also includes contract management (that may be customized per individual organizations’ needs). Clients rave that Leaflet makes them more productive and helps to make drafting and negotiations markedly more efficient and effective.

“With PricewaterhouseCoopers projecting the average Fortune 2000 company holds around 20,000-40,000 active contracts, and Forrester estimating 3.4 weeks as the average time to create and approve a contract – it’s clear that Leaflet addresses a strong demand for a comprehensive contracts solution,” said Mr. Muthusamy.

Leaflet helps users to increase speed and control, while reducing risk and costs, as it initiates, drafts, negotiates, executes, and manages contracts and other transaction documents.

“Using the Leaflet platform, creating and publishing templates into our contract portal for business users is painless. In addition, through Leaflet’s integration with salesforce.com CRM, relevant data is pre-populated, making creation of agreements even easier,” said Leaflet customer Mr. Shannon Copeland, chief operating officer at Atlanta-based N3 (a global integrated sales and marketing execution firm, headquartered in Atlanta, with 11 offices worldwide). “Leaflet helps N3 to serve clients including Cisco, Microsoft, and SAP, who require reliable, scalable, and technology-enabled solutions for their sales and marketing operations.”

## **Powerful features of the Leaflet Platform include:**

- **Contract Portals.**

Leaflet provides secure Contract Portals which allow users to quickly and easily generate, track, and execute agreements with automated templates and built-in workflows.

- **Zero Programming Automation.**

Leaflet supports complex automation (with absolutely no coding) making creation and maintenance of master forms simple and easy.

- **Contract Lifecycle Management.**

Leaflet leverages metadata captured before, during, and after contract creation to provide a robust contract management platform.

- **Workflow.**

Leaflet provides configurable workflows for routing, review, and approval and post execution monitoring processes.

- **DocuSign Integration.**

Leaflet automates entities and their signature blocks natively in MS-Word and integration with as DocuSign and the Leaflet® Microsite™ deliver final deal documents with no intervention.

- **Clause Library.**

Leaflet's powerful clause library helps manage frequently used clauses to use or adapt them during live drafting and negotiation.

- **Connectors.**

Leaflet Platform has built in Connectors for integrating with external systems such as CRMs, DMs, and other external workflow and CLM systems.

- **Multiple Drafting Modes.**

Leaflet offers several drafting modes: Draft Live in Microsoft Word, Self Service, and Collaborative to flexibly cater to many use cases and work methodologies.

- **Leaflet Playbook™**

Leaflet Playbook automates contracts originally drafted on other-party paper. Playbook extracts incoming contracts' provisions with a simple right click. Bookmarks readily move users from the extracted provisions back into the full text of the contract. Users then work with best practice clauses configured by the Playbook and insert these as counter-clauses into the document using guidance for each option.

- **Leaflet® Contract Intelligence™**

Leaflet offers powerful reporting and analytics tools allowing you to convert captured deal information and meta-data into real-time analysis.

- **Services.**

Leaflet offers dedicated support teams to help you construct workflows, build templates, and manage your contracting process.

## **About Leaflet**

Leaflet Corporation designs, sells and supports the Leaflet Contract Automation and Management Platform, winner of the *Legaltech news* Innovation Award for "Best Document Automation and Management." Leaflet's automated templates (with no programming required) and clause libraries integrate seamlessly with Microsoft Word, as well as leading DM, CRM, CLM, and eSignature solutions to simplify the entire process of contract drafting, collaboration, workflow, negotiation, signing and post execution management. Used in Fortune 1000 companies, and both AmLaw 200 and mid-sized law firms – Leaflet's patent-pending machine learning technologies and services help make contract managers, procurement professionals, and lawyers markedly more efficient and productive. Visit [www.leafletcorp.com](http://www.leafletcorp.com) for more information.

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